Comments on two of the WW9 problems.
3. There's no issue with this problem, but it does take a little more cleverness than most.

The characteristic polynomial is degree 3 (a "cubic" polynomial); $k$ appears as the constant term in the polynomial.

Call the chracteristic polynomial $P(\lambda)$.
Try graphing $y=P(\lambda)$ after setting $k=0$. You should see a local maximum and local minimum. You will probably want to locate where these occur and calculate the $y$ value at the local maximum and minimum. (This uses calculus, but very little - at the level of Calc I.)

Now, if you change $k$, the effect is just to translate the graph vertically up or down. Your job is to pick the values for $k$ that will make the equation $P(\lambda)=0$ have 3 roots - that is, you want the graph of $y=P(\lambda)$ to cross the horizontal axis 3 times. It should be clear that this won't happen if $k$ is too big or too small. What $k$ 's will make it happen?
16. The problem is not worded well.
$V$ is a plane through $\mathbf{0}$ in $\mathbb{R}^{3}$. It is a 2 dimensional subspace and you are given a basis for $V$ : $\left\{\boldsymbol{b}_{\mathbf{1}}, \boldsymbol{b}_{\mathbf{2}}\right\}$

You're also given a $3 \times 3$ matrix $A$. $A$ is used to define a mapping from the plane $V$ to $\mathbb{R}^{3}$.

For $\boldsymbol{x}$ in the plane $V: T(\boldsymbol{x})=A \boldsymbol{x}$ a vector in $\mathbb{R}^{3}$
We're thinking of the domain of $T$ not as all of $\mathbb{R}^{3}$
but only those $\boldsymbol{x}$ in the given subspace (plane) $V$.
It turns out that the image of $V=T(V)$ is a 2-dimensional subspace $W$ of $\mathbb{R}^{3}$ (another plane through $\mathbf{0}$ ), and $\boldsymbol{b}_{1}, \boldsymbol{b}_{2}$ turn out to be in $W$. This is because of how WW designed the matrix $A$.

You could verify all this for your particular $A$ and $\boldsymbol{b}_{\mathbf{1}}, \boldsymbol{b}_{\mathbf{2}}$ but it's probably not obvious from just loking at the matrix and vectors., $\boldsymbol{b}$

Therefore $T: V \rightarrow W$, and $\mathcal{B}=\left\{\boldsymbol{b}_{1}, \boldsymbol{b}_{2}\right\}$ is a basis for both $V$ and $W$.
The matrix for $T$ with respect to $\mathcal{B}$ is a $2 \times 2$ matrix and this is the matrix WW wants.

